



Garma
2 - 5 August 2024

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NEXT-LEVEL EXPERIENCE WITH NEW GARMA APP

Friday, 26 July, 2024

The Yothu Yindi Foundation is thrilled to launch the new Garma App, with this year's Festival commencing next Friday.

Available in the App Store and Google Play, the new app puts all the most important information about the event at the fingertips of Garma guests.

Festival Director Joel Ulbricht said the app would help people navigate the site and stay across the busy program agenda.

"We're always looking at ways to improve the experience of our guests, and the app enables them to put the most important parts of the official Program Booklet in their pockets," he said.

"We have an interactive map that gives directions from one part of the site to the next, and a FAQ section with answers to common questions.

"There's a master program that's easy to read, and individual programs for the different cultural, creative and conference parts of the festival, all with detailed information accessible at the push of a button.

"Program sessions can be bookmarked to highlight sessions people wish to attend.

"We really hope our visitors find it a useful tool that enhances their time at Gulkula."

Apple users can download the app [here](#). Google users can download it [here](#).

The 24th annual Garma begins next Friday. The theme for this year's event is *Gurtha-Wuma Worrk-gu: Fire. Strength. Renewal.*

Media Contact

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